

**METHOD AND APPARATUS FOR DIRECTING
INTERNET USERS TO HEALTH CARE INFORMATION
SUCH AS NAMES OF HEALTH CARE PROVIDERS**

5 Abstract Of The Disclosure

A method including storing content in a computer database, the content having a plurality of components. The method further comprises associating each of at least some of the content components with at least one of a plurality of codes (such as ICD or CPT codes) in a manner so that each
10 of the plurality of codes employed has at least one of the content components associated therewith, and providing a retrieval system accessible by a user using the Internet. The retrieval system is adapted to retrieve the content components associated with any one of the codes upon receiving a signal sent by the user. The signal corresponds to said any one of the codes. The
15 content components associated with said any one of codes are sent to the user upon receiving the signal.